



Schedule DrGyl Retreat in Naples Jan 17-19, 2024

June 11 – 6:30pm Opening Reception PHS 511 Renaissance Drive, St Joseph

June 12 –8:00am Breakfast

8:30am Welcome and Expectations DrGyl

8:45am The ROI of Marketing – Turning Data into Dollars

Madison Levine, HIS

9:15am Managed Care – Is it Possible to

Panel – Pam Keenan AuD, Noel Crosby, AuD, Christine Wilson, AuD

10:00am Tracking Success: Key Performance Indicators for Every Role in Your Hearing
Healthcare Practice Nichole Kingham, AuD

11:00am Break

11:30am Topic- The Long Game: Smart Decisions for Lasting Success in
Business & Life Alexandra Tarvin, AuD

12:15pm Lunch

1:00pm Simple Ways to Grow a Business and put more \$\$in your pocket DrGyl

2:30pm Audiology Assistants – Are they just more work or can they make my life
easier? Jayden Duensing Beck

2:45pm Short Break

3:00pm Building Resilience – Owning your Journey

Cindy Menges, Chief Executive Officer Delta Zeta

4:30pm Review of day and the FUN to come

7:00pm Dinner and Activity

Friday, January 19

- 8:30am Breakfast
- 9:00am Empowering Women Leaders – The Future is Female
Sara Burdak, Vice President Starkey Hearing Technology
- 10:00am Overcoming Unexpected Obstacles and Surviving
Panel – Nicole Rinehart HIS, Mary Ellen Curran AuD, Cheryl Ward, HIS
- 11:00am Break
- 11:15am Making Dreams Come True Kristi Kennedy Mendoza, AuD
- 12:00pm Lunch and Sharing and Caring with other SiStars EVERYONE
- 1:00pm Social Media Guaranteed to make your Brand Soar
Michelle McClain
- 1:45pm Carrying the Torch: Modernizing a Legacy
Sarah Roggenbuck, AuD
- 2:15pm Clinical Best Practices to Grow Your Business and Delight Your Patients
Joy Glen, AuD Nexus
- 3:00pm Taking your Business from Fine to Fabulous
Heather White, AuD and Alexandra Keenan, AuD
- 3:45pm Wrap Up and Goals from the Meeting DrGyl
- 4:00pm Day Ends