



SAPPHIRE SOCIETY

Strong and standing tall in hearing healthcare

# DrGyl introduces a new & awesome **OPPORTUNITY** for business minded professionals!

DrGyl has been providing business advice for over 30 years. Her single office in a small community generates 3.5 million dollars a year, which is 10 times what an average practice generates.

## DrGyl's **SAPPHIRE SOCIETY** A Sapphire Represents Strength, Wisdom, & Good Fortune

**Is your business growing as much as you would like?** If not, go to [DrGyl.com](http://DrGyl.com) and sign up for DrGyl's Sapphire Society. **Get tips and advice that you can use to take your practice to a new level.**

*"People wonder how my business generates 10 times the revenue of the average practice when I live in a town of only 10,000 people. It's not rocket science, it's just business — and I want to show you how."*

### **Let me help you! Join my Sapphire Society.**

Members get DrGyl's specific and proven strategies for the biggest challenges facing practices:

- Reimbursement issues
  - Employee management
  - Effective marketing on social media
  - Convincing patients to say "yes" to better hearing
- AND...
- The truth about handling the growing number of TPAs
  - How to track KPI's for profitability

**For ONLY \$129 per year!**

Learn how to take your practice to a Million Dollars.

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**Fine to Fabulous  
Let's Grow Your Business!**

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Sapphire Society members have exclusive access to DrGyl and her professional advice all year long. Have a specific problem? DrGyl will send the resources for a solution.

Learn first-hand how to take your practice from **Fine to Fabulous** by attending **DrGyl Weekend Seminars**, which are held three times a year in St Joseph, Michigan. These are not ordinary seminars! They are unique, intimate meetings that feature the best speakers in the industry who share proven strategies to take your practices to a million dollar level. You won't be just sitting and listening. It will be an experience and tons of fun!

**Sapphire Society members get first access to DrGyl seminars and receive a 10% discount on registration fees.**

**Don't make growing your business a painful, complex overhaul:** join the Sapphire Society today and discover resources that make growth as simple as a few smart tweaks. With all the details in one place, you'll save time — and even money — from not having to do things the hard way.

**Membership is filled with incredible resources you can use to take your practice from Fine to Fabulous!**

**Sign up Today!**  
**DrGyl.com**